

# IARS, AUA and SOCCA Annual Meetings

May 16–20, 2019 • Montreal



## IARS and SOCCA Sponsor and Exhibitor Prospectus

**International Anesthesia Research Society (IARS)** is a dynamic community of nearly 10,000 anesthesiologists from 81 countries, unified by the goal of bettering anesthesia patient care through scientific research and best practices. Every year more than 1,250 of the field's best and brightest gather to learn, share, and network.

The **Society of Critical Care Anesthesiologists (SOCCA)** is dedicated to the education of its 600 members who specialize in the care of critically ill patients, as well as post-anesthesia care unit management or acute care management, respiratory therapy, cardiovascular, neurosurgical, and transplant anesthesia. Annually, 40 – 50% of SOCCA members gather for a full day of sessions and networking.

### Location Information

The Fairmount Queen Elizabeth Hotel  
Montreal, Canada

### Meeting Dates and Times

- May 17, 2019 – SOCCA Annual Meeting
- May 18, 2019 – IARS Aligned Meeting Day with SOCCA
- May 19, 2019 – IARS Annual Meeting

### Exhibit Dates and Times

- **SOCCA**
  - Friday, May 17, 6:30 am – 8:00 pm
    - Morning Coffee Break
    - Afternoon Coffee Break
    - Attendee Reception with Exhibitors 6:30 pm – 8:00 pm
  - Saturday, May 18, 6:30 am – 6:30 pm
    - Morning Coffee Break
    - Afternoon Coffee Break
- **IARS**
  - Saturday, May 18, 6:30 am – 6:30 pm
    - Morning Coffee Break
    - Afternoon Coffee Break
  - Sunday, May 19, 6:00 am – 4:00 pm
    - Morning Coffee Break
    - Afternoon Coffee Break
    - Attendee Reception with Exhibitors 6:30 pm – 8:00 pm

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## Exhibitor Packages

### **SOCCA Basic Package (\$1,700) May 17-18, 2019**

- One 6'x30" skirted table with two chairs
- Booth identification sign
- Two exhibitor registrations
- Listing on SOCCA.org, 75 words
- Listing in Sponsor & Exhibitor Program and mobile app
- Recognition in one Annual Meeting e-blast

### **IARS Basic Package (\$2,200) May 18-19, 2019**

- One 6'x30" skirted table with two chairs
- Booth identification sign
- Two exhibitor registrations
- Listing on IARS.org, 75 words
- Listing in Sponsor & Exhibitor Program and mobile app
- Recognition in one Annual Meeting e-blast

### **IARS & SOCCA Basic Package (\$3,400) May 17-19, 2019**

- One 6'x30" skirted table with two chairs
- Booth identification sign
- Two exhibitor registrations
- Listing on IARS.org and SOCCA.org, 75 words
- Listing in Sponsor & Exhibitor Program and mobile app
- Recognition in one Annual Meeting e-blast

### **SOCCA Gold Package (\$5,000)**

The Gold Package includes everything in the Basic Package, plus:

- Three additional exhibitor registrations\*
- Recognized sponsor of one: attendee lanyard (or) other equivalent
- Full-page advertisement in one issue of the SOCCA newsletter (900+ subscribers)
- Two banner advertisements in an Annual Meeting e-blast to 600+ SOCCA members
- Acknowledgement in one email blast to 600 SOCCA members
- 125 Word Description on SOCCA.org, plus logo and link

### **IARS Gold Package (\$12,000)**

The Gold Package includes everything in the Basic Package, plus:

- Recognized sponsor of one: mobile app (or) Satellite Symposium (or) Celebration of Science Reception (or) Chair's Reception
- Full-page ad in IARS Program Book and Sponsor & Exhibitor Program
- Two banner ads in an Annual Meeting e-blast, (or) push notifications in the mobile app (or) in the Meeting Daily e-blast, subject to approval
- 125 Word Description on IARS.org, plus logo and link

*Please note, all exhibit levels may be customized to include or exclude certain provisions as mutually agreed upon by the exhibitor and IARS and/or SOCCA. Please contact show management for questions or to customize an exhibit package.*

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### Sponsorship Opportunities

Looking to get more exposure for your company at the Annual Meeting? Sponsor a social event or must-have item!

#### Social Events Sponsorship

Sponsorship signage, provided by management plus ability to place up to 2 signs in the meeting room/event.

- Scholars' Program Reception (\$5,000)  
*Friday, May 17, 2019, 5:30pm – 6:30pm*
- Celebration of Science Reception (\$10,000)  
*Saturday, May 18, 2019, 6:30pm – 8:00pm*
- Chair's Reception (\$10,000)  
*Sunday, May 19, 2019, 6:30pm – 8:00pm*

#### Must-Have Items

Every attendee needs a room key or a badge holder, so why not have your logo on it? These Must-Haves will benefit your company as much as our attendees, so take your pick while they're available.

- Mobile App Banner Ad (\$500)
- Technology Suite Room (\$5,000\*)  
*Friday, May 17 – Sunday, May 19. Dedicated meeting room, tables and chairs provided.*
- Hotel Key Card (\$7,000\*)
- Badge Lanyard or Holder (\$4,000\*)
- Sponsor & Exhibitor Program full-page ad (\$1,000\*)
- Check-in Amenity (\$10,000\*)
- Memo Pads with company logo at Registration (\$8,000\*)

*\* Sponsorship fee only. Sponsor is responsible for any additional direct costs.*

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## IARS and SOCCA Exhibitor/Sponsor Application Form

Company Name

Contact Person

Address

City, State, Zip, Country

Phone

Email

**Intent:** It is the intent of this agreement to ensure that the CME activity will be independent, objective, balanced and scientifically rigorous, so that it will not be viewed as promotional and the listed company will not be viewed as responsible for its content. IARS and/or SOCCA will take all necessary steps to ensure that this objective is reached. IARS and/or SOCCA and the listed company agree to abide by the requirements of this agreement and the ACCME Standards of Commercial Support of Continuing Medical Education.

### Exhibitor Packages

- IARS Exhibitor (\$2,200)
- SOCCA Exhibitor (\$1,700)
- IARS and SOCCA Exhibitor (\$3,400)
- SOCCA Gold Sponsor (\$5,000)
- IARS Gold Sponsor (\$12,000)

- Chair's Reception (\$10,000)

### Social Events Sponsorship

- Scholars' Program Reception (\$5,000)
- Celebration of Science Reception (\$10,000)

### Must-Have Items

- Mobile App Banner Ad (\$500)
- Technology Suite Room (\$5,000)
- Hotel Key Card (\$7,000)
- Badge Lanyard or Holder (\$4,000)
- Exhibit & Sponsor Program Full Page Ad (\$1,000)
- Check-in Amenity (\$10,000)
- Memo Pads w/ Company Logo at Registration (\$8,000)

**Total:** \$

**By signing below, both parties agree to be bound by the terms of this agreement.**

Company Authorized Signature

Date

### Payment Method:

- Check (Make checks payable to "IARS" and mail to 90 New Montgomery Street, Suite 412 San Francisco, CA 94105)
- Credit Card (Fax to 415-296-6901)

Name on Card		
Card #	<input type="checkbox"/> VISA <input type="checkbox"/> M/C <input type="checkbox"/> AmEx <input type="checkbox"/> Discover	
Exp. Date	CSV Code	Signature

**IARS Federal Tax ID # 34-0750348**

**SOCCA Federal Tax ID # 36-3422600 501(c)3**

**PAYMENT AND REFUND POLICY:** ALL applications must be signed in order for booth space to be confirmed. Full payment for booth space must be completed within 10 days of receipt of application, or your reserved space is cancelled and put back for sale on the open market. Cancellations must be received in writing. If written notice of Exhibit space cancellation is received by April 15, 2019, a full refund, less \$100 administrative fee per booth, will be issued. NO REFUNDS will be made after April 15, 2019. Exhibitor agrees to abide by all Terms and Conditions governing the exhibition as outlined by the IARS/SOCCA and show management. Applications are subject to IARS/SOCCA approval.

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## Exhibit Rules and Regulations

The applicant agrees to abide by all rules, requirements, restrictions, and regulations as set forth in this Agreement or as may be designated by Management, the Hotel, or the City. Failure to abide by such rules and regulations will result in forfeiture of all monies paid or due IARS/SOCCA under terms of this agreement.

### ASSIGNMENT OF SPACE

Exhibitors will be contacted in order of application received to choose their table location.

### FDA COMPLIANCE

All devices that are not FDA approved for a particular use or that are not commercially available in the U.S. will be permitted to be exhibited only when accompanied by the appropriate sign indicating the device's FDA clearance status. The following are signs that should be displayed:

This device has not been approved by the FDA for distribution in the United States.

This device is a Class III device which is limited by federal law for investigational use only.

This device is a Class III device which is cleared for marketing use only (specify clinical indication/use for which device has been approved).

The signs must be easily visible and placed near the devices themselves and on any graphics depicting the device. The exhibitors shall have available a letter from the FDA which describes the allowable status of the device. Exhibitors are cautioned about the FDA's prohibition on promoting cleared-for marketing devices for unapproved uses. Companies are prohibited from exhibiting pharmaceutical products that have not been approved by the FDA for use in the United States.

### LIABILITY

Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, and defend and hold harmless the International Anesthesia Research Society (IARS) and Society of Critical Care Anesthesiologists (SOCCA), the Hotel, General Contractor, and their employees and agents against all claims, losses and damages to persons or property, governmental charges or fines and attorneys' fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the Hotel, its employees and agents. In addition, exhibitor acknowledges that the International Anesthesia Research Society, the Hotel and/or General Contractor do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.

### HOLD HARMLESS CLAUSE

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

### INSURANCE

Exhibitors wishing to insure their exhibit materials, goods and/or wares of exhibits against theft, damage by fire, accident or loss of any kind, must do so at their own expense. Exhibitors are urged to take a portal-to-portal rider available at a nominal cost on their own insurance policy protecting them against loss through theft, fire, damage, etc. As a courtesy to exhibitors, perimeter watchman service for the exhibit area will be furnished by Exhibit Management during the hours deemed necessary by Exhibit Management. The furnishing of such service is in no case to be understood or interpreted by exhibitors as a guarantee to them against loss or theft of any kind.

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### DISTRIBUTION OF GIVEAWAYS

Prizes, lotteries, and giveaways offered by exhibitors or associations are permitted with prior written approval. The IARS and SOCCA encourage creative marketing strategies; however, it asks that good judgment be used so as not to jeopardize the professional atmosphere of the meeting. Distribution of plastic or paper shopping bags, cardboard boxes and other types of containers for the collection of samples and/or literature is permitted. Product identification is also permitted.

### EXHIBIT PERSONNEL

All participants affiliated with exhibits must be registered. Each tabletop exhibit is allowed two complimentary registrations to the Annual Meeting (Workshops, PBLD's, and paid sessions are excluded and exhibitor personnel must register for these on their own). Each person will be issued an exhibitor's badge and must be employed by the Exhibitor or have direct business affiliation.

### SERVICE KITS

An e-mail link to the online service kit will be sent to the contact person indicated on your Application for Exhibit Space. This kit will outline all rates and services and contain forms for securing necessary services at the meeting such as: labor, furniture and decoration rentals, electrical, cleaning, floral, photography, signs, telephone/internet, shipping and material handling instructions.

### SHIPPING AND HANDLING INSTRUCTIONS

The General Contractor will be responsible for the unloading, delivery, reloading and processing of all exhibitors' freight shipments. They will receive and store all shipments 30 days prior to initial installation date. They will deliver exhibit material to exhibit area and place in table, then remove empty crates and place in storage. Storage tags will be available at the service desk. After returning crates at close of show, they will provide a bill of lading, shipping labels and clerical assistance in preparing the forms for outbound shipments. Hotel is unable to accept any exhibitor materials or equipment directly.

### PAYMENT AND REFUND POLICY

ALL applications must be signed in order for booth space to be confirmed. Full payment for booth space must be completed within 10 days of receipt of application, or your reserved space is cancelled and put back for sale on the open market. Cancellations must be received in writing. If written notice of Exhibit space cancellation is received by April 15, 2019, a full refund, less \$100 administrative fee per booth, will be issued. NO REFUNDS will be made after April 15, 2019. Exhibitor agrees to abide by all Terms and Conditions governing the exhibition as outlined by the IARS and SOCCA and show management. Applications are subject to IARS and/or approval.

### GENERAL

All matters and questions not covered by these Regulations are at the discretion of Management. These Regulations may be amended at any time by Management, and all amendments that may be so made, shall upon publication be equally binding upon all parties affected by them as the original Regulations.

### CANCELLATION OF EXPOSITION

Postponement or Cancellation of Meeting: If the Meeting is postponed or rescheduled in whole or in part, for any reason, including but not limited to force majeure, the obligations of the parties to perform hereunder shall be delayed to take into account such postponement or rescheduling. In the event that the Meeting is cancelled in its entirety, for any reason, including but not limited to force majeure, as Exhibitor's exclusive remedy, the IARS and/or will endeavor to refund all or a portion of exhibit fees paid by Exhibitor, after taking into consideration funds expended that are not recoverable by the IARS and/or SOCCA. Cancellation or substitution of a particular session or program at the Meeting will not be deemed a cancellation hereunder.